The lady in the chic chapeau may have let her enthusiasm go to her head. Yet, who can blame her? So many smart Parliament smokers want everyone to know *their cigarette* is special. The crush-proof box . . . choice tobaccos . . . luxurious flavor . . . the famous Mouthpiece that keeps the filter recessed a full quarter-inch away from your lips. With Parliaments, *only the flavor touches your lips!*

You're so smart to smoke

Parliaments

Hat by Mr. John, Inc.

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Chic Chapeaux - Supplements 1955

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